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Alessandro Brunetti

Art Director Sr / Graphic Designer

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PROFILE

Thirty years of experience in the communication field. Curious and updated on the latest trends. Passionate about design and quality contents. Coordination and implementation of projects of Italian and international companies, in compliance with their own strategy, budgets and deadlines. I Love when the artistic aspect helps communication to capture attention.



- A** I meet young creative minds
- B** Devpt of communication projects
- C** Time dedicated to family
- D** Creative idleness, browsing to find out about interesting new ideas
- E** Remote working
- F** Serendipity

EXPERIENCE

**Art Director
Digital Manager**
IMPatt (start-up) - Lugano
2020

Team Manager
Moveo - Sisal - Milan
2019

Digital Art Director
Elmec - Varese
2010 - 2018

Art Director sr
Elmec - Varese
2000 - 2009

Founder | Art Director sr
Polyedra - Varese
1996 - 2000

Art Director sr
Procom - Gallarate (VA)
1994 - 1995

Art Director
Studio Grafico FRAKI
Lugano
1994

Art Director
SS&C - Varese
1992 - 1993

Art Director
Gruppo First I Dolci Adv
Milan
1990 - 1991

REFERENCE

- ABB
- Credito Emiliano
- Google
- Hasbro
- Mandarin Duck
- MSC Crociere
- Mulino Bianco
- ILVA
- Pavesi
- Reebok
- Sisal
- Swatch
- UEFA
- Whirlpool

ACHIEVEMENTS

**Workplace accident
reduction**
ILVA Factories

Development of apps and comic booklets to promote safety through prevention of work risks in the steel industry. From 986 to 86 accidents in 10 years.

**Communications measures
anti-Covid**
MSC Cruises

Strategic communication for anti-Covid measures. Information material for customers and on-board personnel and on the Group's cruise ships. Online and social communication.

SKILLS

• CREATIVITÀ

Development and control of communication projects, always in line with trends and digital / social logic.

• PROBLEM SOLVING

Strong motivation and problem-solving attitude.

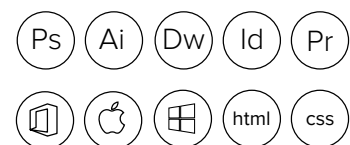
• SALES ATTITUDE

Good ability to present projects to clients.

• PRODUZIONE

Printing process knowledge (digital, off-set, serigrafica)

DIGITAL SKILLS



EDUCATION

- Art degree
- Information technology two years (ITIS)
- Neuro-Linguistic Programming (NLP)
- TeamBuilding
- HACCP

LANGUAGES

- Italian (native)
- English (Working Proficiency)